



B2B Match Features

Event website

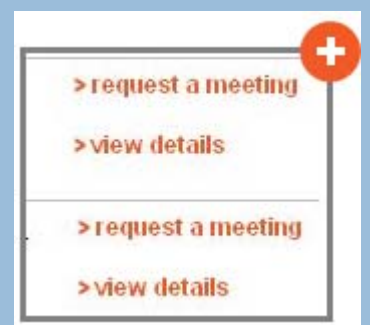
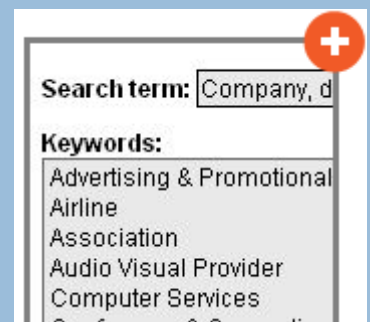
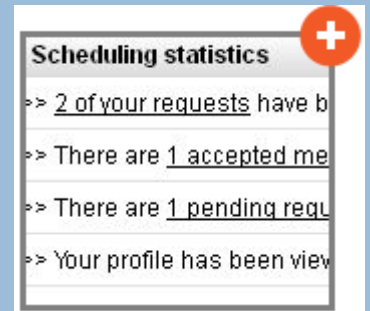
- Event website, specially tailored to your needs in your Corporate Identity / Corporate Design based on well designed standards
- No technical background knowledge is needed
- Dedicated domain address possible
- Own content management system to quick adapt content
- Well designed online catalogues
- Telephone & e-mail support
- Easy integration in existing websites

Event Marketing

- Search engine friendly websites
- SEO tools
- Various mailing functions, invitation, reminder, updates
- Viral marketing solutions
- Social media integration (Twitter, Facebook, Social bookmarking)

Event Setup

- Create new events, sessions, breaks
- Set data fields, set keyword lists
- Setting up various roles e.g. participants, validators, co-organisers and administrators, further definition of rights possible
- SSL encryption (optional)
- Specification of registration workflow
- (confirmation mails, info mails to organizer / co-validator, partners)
- Electronic invoicing and electronic ticketing (optional)
- Badge printing (optional)
- Defined help texts
- Help-ticketing





Social Media Features

- Insert photos, logos, product photos
- Integrated message systems to send messages to other participants
- Integration of social networking software like LinkedIn, XING, Facebook, Twitter
- Blogs
- Add a Friend

Matching

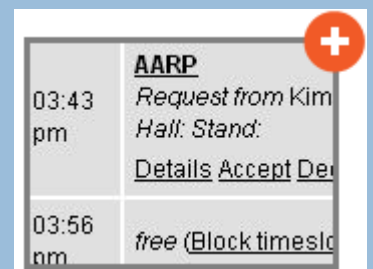
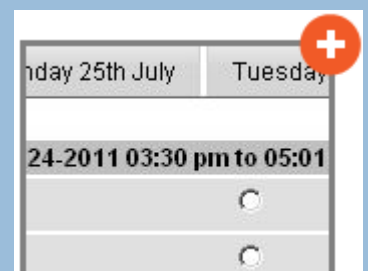
- Table-Time Matrix (overview of all appointments)
- One-Click-Matching
- Meeting requests, delete meeting, generate new schedules
- Generation of schedules, general overviews, individual schedules
- Link to the e-mail module to mail schedules to participants

E-Mail

- Send regular announcements, last minute information and follow-up mailings
- Personalized "mail from" addresses
- Personalized e-mail campaigns
- Reminder emails to defined groups (active / inactive participants)
- Create html or plain text templates
- Import of other address-databases
- Send individual mails to participants including PDF-Schedules with internal mailing system

Statistics

- Activities,
- Date of registration ,last login, update of profile,
- Who is online





Hosting

- Own domain / sub domain possible
- Constant upgrades
- SSL encryption possible
- Price including hosting

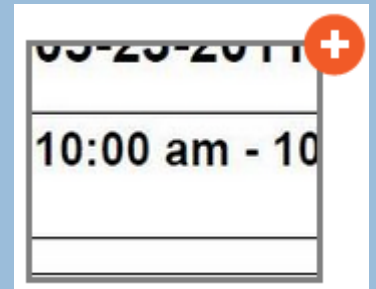
Administration

a) Before event

- Easy to use participant database management (insert, edit, delete participant, disable account, reset password)
- Public or intern online catalogues
- Manually inserting of participants
- Edit/delete and validate new participant registrations
- Assign participants automatically to co-organisers based on registration data (e.g. region, country, sector) or assign manually
- Validation of participants by co-organisers
- Visibility of participants after / before validation, in public or protected lists
- Different participant types, visitor, exhibitor, speakers, press
- Setup meeting rules (e.g. visitor may request exhibitor, but not other visitors)
- Data export and import into Excel or XML or direct connection via SOAP to extern registration systems
- Audited ready to use Privacy Policies

b) During event

- Onsite Help-Desk functions
- Easy search for participants and print-out of schedules
- Scanning facilities
- Contact reports
- Send SMS automatically when new meeting requests available (optional)





c) After event

- Participant satisfaction analyses, statistics function to draw conclusions after the event
- Platform available after event (one year in total)

User registration and login

- Opt-in registration with a personalized confirmation e-mails
- Simple login
- Forgot password functions

User My Match Personal Page


- Password access for each participant
- Various search (free text, keywords, regions, names)
- Recommendation tool to identify interesting participants (unique matching routine)
- Profile search by various selection criteria
- Ask for meetings, accept and reject meeting requests
- Reschedule accepted meetings
- Send messages to other participants
- Individual company programme / meeting plan with information about meeting partners
- Own profile page with person-, company and/or product profiles
- Export appointments & contacts to outlook

Languages

- German, English, Dutch, French (Spanish in preparation)
- Other languages can easily be integrated

Multi-Event

- Use one profile to attend several events

Hosted by
MPI Meeting Professionals International
Information
Participants: 592 Requests: 0
When
Saturday, 23. July, 2011 09:00 am  Add to my calendar
Where
9400 Universal Boulevard, Orlando, FL 32819. Google Maps



Online Payment (optional)

- Online payment (optional)
- On-site registration including payment (online or offline)
- Automatic generation of e-tickets (with barcode), e-bills (PDF) in the corresponding CI
- Free design of tickets and invoice templates
- Ticket shipping possible
- All major payment methods (PayPal, credit card, invoice, debit)
- Several tickets, discount options (Early bird discounts, group discounts also combined)
- Statistics (Order lists, OP-lists)
- Badge interfaces for printers, scanners

Service

- 24 hours, 7 days week e-mail/telephone help desk for free with dedicated person (one face to the customer)
- Fast problem solution
- Consulting in setting up an event
- Event setup checklists
- Onsite services (optional)

More features on request.

Valid from 01st May 2010. Subject to alterations. Errors excepted. Optional features for extra prices on request.

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Invoice	Invoice-Amount
Fee	7,100
A. meetings:	0
A. attendee:	0
A. rooms:	0
Directory:	0

Total:	<u>7,100</u>
Fee	7,100
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